



New resources launched for LEAF Open Farm Sunday hosts *including new ticketing system*

Ahead of **LEAF Open Farm Sunday (10th June)**, organisers LEAF (Linking Environment And Farming) has launched a range of **new resources** and announced a new ticketing system to help farmers plan and control the size of their event. Once again LEAF are offering all host farmers a range of free promotional materials including posters, leaflets and flyers, branded polo shirts and hi-vis vests. To make ordering easier, farmers can order their printed resources in packs suitable for events of various sizes - small (up to 50 visitors), medium (50-250 visitors), or large (over 250 visitors).

The new free ticketing system provides a fully flexible way to help farmers control how many people, and who, visits their farm. Farmers will be provided with a web link at which they can upload details on their event and use to invite people. Farmers can also specify the time of opening and include other details such as car parking options. The ticketing system will be free to use for all farmers registered for LEAF Open Farm Sunday and will go live in the next few weeks.

LEAF Open Farm Sunday Manager Annabel Shackleton explains: *"We know that for many farmers not being able to control the number of people coming onto their farm can be a big barrier to taking part in LEAF Open Farm Sunday. The new system will provide farmers with the peace of mind that they know who is coming onto their farm, and when – eliminating any element of the unknown and giving farmers full control of their event, whether large or small."*



LEAF will also be offering a range of free **posters highlighting the role of science and technology in farming**. Developed with support from BBSRC, the posters focus on topics such as soil, water and biodiversity. Weather-proof options, posters in Welsh and an accompanying handbook will also be available, as will free booklets and posters for teachers.

New Oxford short-sleeve shirts and high-visibility vests will be available for farmers and other members of staff to wear on the day. Available in a range of sizes, the Oxford short sleeve shirts will be embroidered with the LEAF Open Farm Sunday logo on the front right pocket and are light blue in colour – so certain to stand out. New fluorescent orange high-vis vests are branded with the LEAF Open Farm Sunday logo on the back. Orders for the Oxford shirts should be placed by 30 April to ensure they arrive in time for June 10th.



In addition to the new resources, farmers can find support and tips in the LEAF Open Farm Sunday handbook and online at www.farmsunday.org. LEAF and its team of Regional Co-ordinators are also always on hand to answer questions and offer advice.

To find out more about LEAF Open Farm Sunday or to register an event visit www.farmsunday.org.

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For more information visit www.farmsunday.org. To keep up to date on Twitter follow [@OpenFarmSunday](https://twitter.com/OpenFarmSunday), [@LEAF Farming](https://twitter.com/LEAF_Farming) and [@AnnabelOFS](https://twitter.com/AnnabelOFS)

For further information contact:

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Editor's note:

- LEAF Open Farm Sunday is managed by **LEAF (Linking Environment And Farming)**. LEAF is the leading organisation delivering more sustainable food and farming. It works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities. LEAF has organised Open Farm Sunday since it began in 2006. (LEAF is a registered [charity no: 1045781](#))
- LEAF Open Farm Sunday offers a chance for all farmers to open their gates and welcome people onto their farms to discover the world of farming
- LEAF Open Farm Sunday 2018 takes place on the 10th June 2018. Farmers wanting to host an event are asked to register at www.farmsunday.org
- Alongside LEAF Open Farm Sunday, farms across Britain also host LEAF Open Farm School Days which run throughout June. They provide thousands of school children with the opportunity to visit a farm to learn more about where their food comes from and how it is produced.
- Sponsors of LEAF Open Farm Sunday 2018 are: Arla Foods, Asda, BASF plc, Co-op, Defra, Farmers Weekly, Frontier Agriculture, John Deere, LEAF Marque, Marks and Spencer, The National Farmers' Union, Sainsbury's, Tesco, Waitrose and the Agriculture and Horticulture Development Board.
- To keep up to date on Twitter follow [@OpenFarmSunday](https://twitter.com/OpenFarmSunday), [@LEAF Farming](https://twitter.com/LEAF_Farming) and [@AnnabelOFS](https://twitter.com/AnnabelOFS)