



## LEAF Open Farm Sunday 2017 Sponsors announced

### *Leading names show support for British food and farming*

The sponsor list for **LEAF Open Farm Sunday 2017** is as strong as ever with leading names from the farming and food industries confirming support for this year's annual event.

Organisers LEAF (Linking Environment And Farming) report that multiple sponsors have continued their support, including six of the nation's leading retailers: Asda, Co-op, Marks & Spencer, Sainsbury's, Tesco and Waitrose. In addition, the Agriculture and Horticulture Development Board, Arla Foods, BASF plc, Defra, Frontier Agriculture, LEAF Marque and the National Farmers Union are all confirmed as Principal Sponsors.

Following last year's record-breaking success with over a quarter of a million visitors going out onto farm, the quality and extent of the sponsorship cements Open Farm Sunday's position as farming's annual open day and its place in the industry calendar.

As well as financial support, sponsors of LEAF Open Farm Sunday directly support farmers to host events and produce a range of resources for farmers to help tell the farming story.

Annabel Shackleton, LEAF's Open Farm Sunday Manager, said: 'Our thanks to all of this year's sponsors, without whom Open Farm Sunday simply couldn't happen. Their support is invaluable and we look forward to working with them ahead of 11<sup>th</sup> June.'

LEAF's Open Farm Sunday 2017 sponsors are:



- Arla Foods
- Asda
- BASF plc
- Co-op



- Defra
- Farmers Weekly
- Frontier Agriculture
- LEAF Marque
- Marks and Spencer
- National Farmers Union
- Sainsbury's
- Tesco
- Waitrose
- The Agriculture and Horticulture Development Board, with direct support from the Beef and Lamb, Cereals and Oilseeds, Dairy, Horticulture, Pork and Potatoes sectors

Registrations for LEAF Open Farm Sunday on 11<sup>th</sup> June 2017 are open and already over 200 farms have signed up. For more information about LEAF Open Farm Sunday, visit [www.farmsunday.org](http://www.farmsunday.org). To discuss future sponsorship opportunities contact Annabel Shackleton on 02476 413911, [openfarmsunday@leafuk.org](mailto:openfarmsunday@leafuk.org). To keep up to date on Twitter follow [@OpenFarmSunday](https://twitter.com/OpenFarmSunday), [@LEAF Farming](https://twitter.com/LEAF_Farming) and [@AnnabelOFS](https://twitter.com/AnnabelOFS).

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For further information contact:

**Ceres**

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**Editor's note:**

- LEAF Open Farm Sunday is managed by **LEAF (Linking Environment And Farming)**. LEAF is the leading organisation delivering more sustainable food and farming. It works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities. LEAF has organised Open Farm Sunday since it began in 2006. (LEAF is a registered [charity no: 1045781](#))
- The twelfth annual LEAF Open Farm Sunday will take place on 11<sup>th</sup> June 2017. It is the farming industry's annual open day. A day for farmers to open their gates and welcome people onto their farms to discover the world of farming.
- Alongside LEAF Open Farm Sunday, farms across Britain also host Open Farm School Days which runs throughout June, providing thousands of school children with the opportunity to visit a farm to learn more about where their food comes from and how it is produced.
- Keep up to date with LEAF's activities via twitter [www.twitter.com/LEAF Farming](https://www.twitter.com/LEAF_Farming) and [www.twitter.com/OpenFarmSunday](https://www.twitter.com/OpenFarmSunday) and our regular blogs at [leafmarque.wordpress.com](http://leafmarque.wordpress.com).

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