

Diary Date *Diary Date* *Diary Date*

Make a date to discover the world of farming

LEAF Open Farm Sunday, 11th June 2017

On **Sunday 11th June 2017** hundreds of farms across the UK will throw open their gates to welcome the public and showcase the fascinating world of farming. As well as being a fun and informative day out for all the family, **LEAF Open Farm Sunday** also gives visitors the opportunity to see first-hand all that farmers do and the impact their work has on all our lives.

This so often misunderstood industry has a vital role in not only producing safe nutritious food, but also using the latest science and technology to farm sustainably – that means increasing production whilst managing the environment for wildlife and enhancing our natural resources for generations to come.



Since the first Open Farm Sunday in 2006 over 1.8m people have visited a LEAF Open Farm Sunday event. This year, farms across the country, from Cornwall to Orkney, will provide young and old with



an opportunity to see farming in action and learn more about the work farmers are so proud to do.

The mostly free events will offer a range of activities from tractor trailer rides, farm walks and bug hunts, to feeding lambs, sheep shearing and milking demonstrations. The technology and science behind farming and food production will also be a focus; providing visitors with a fascinating insight into the world of farming.

Open Farm Sunday is managed by LEAF (Linking Environment And Farming); the leading organisation delivering more sustainable food and farming. **Annabel Shackleton, Open Farm Sunday Manager at LEAF** commented: "*Modern farming is incredibly diverse and impacts on all of us - from the clothes* we wear to the medicines we take and the food we eat. Farming plays a vital part in each of our lives. LEAF Open Farm Sunday gives us the rare opportunity to see farming in real life and to learn about the hard work, care and pride that goes into the work farmers do, which is so vital to the environment, our lives and the economy.

So circle the date in your diary, visit <u>www.farmsunday.org</u> to find your local open farm, pull on your wellies and get set to discover the world of farming!





For more information visit <u>www.farmsunday.org</u>. To keep up to date on Twitter follow @OpenFarmSunday, @LEAF_Farming and @AnnabelOFS

For further information contact:

Ceres

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Editor's note:

• LEAF Open Farm Sunday is managed by **LEAF (Linking Environment And Farming).** LEAF is the leading organisation delivering more sustainable food and farming. It works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities. LEAF has organised Open Farm Sunday since it began in 2006. (LEAF is a registered charity no: 1045781)

• LEAF's twelfth annual Open Farm Sunday will take place on 11th June 2017. It is the farming industry's annual open day. A day for farmers to open their gates and welcome people onto their farms to discover the world of farming.

• Alongside LEAF Open Farm Sunday, farms across Britain also host LEAF Open Farm School Days which runs throughout June. They provide thousands of school children with the opportunity to visit a farm to learn more about where their food comes from and how it is produced.

• Sponsors of Open Farm Sunday 2017 confirmed to date are: Asda, BASF plc, Co-op, Defra, Farmers Weekly, Frontier Agriculture, LEAF Marque, Marks and Spencer, National Farmers Union, Sainsbury's, Tesco, Waitrose plus the Agriculture and Horticulture Development Board, with direct support from the Beef and Lamb, Cereals and Oilseeds, Dairy, Horticulture, Pork and Potatoes sectors.

• Keep up to date with LEAF's activities via twitter <u>www.twitter.com/LEAF_Farming</u> and <u>www.twitter.com/OpenFarmSunday</u> and our regular blogs at leafmarque.wordpress.com.