



Social media content

The below posts have been prepared for you to use on your own social media channels. You will also find a mixture of photographs and graphics to accompany them on our website.

Twitter

GENERAL POSTS

The countdown is on – just **(enter time)** to go until [@OpenFarmSunday](#) on 12th June. Run your own event, collaborate with a local farmer or offer to help someone local. Join hundreds of farmers and celebrate the best of British farming. www.farmsunday.org #LOFS22

How many people have passed your farm and wondered what happens behind the farm gate? Take part in [@OpenFarmSunday](#) on 12th June & share your farming story.

Together let's showcase British Farming


www.farmsunday.org #LOFS22

Whether you host an event for 10 people or 100, [@OpenFarmSunday](#) is great way to involve your local community. How many people have passed your farm and wondered what happens behind the farm gate? Take part on 12th June and share your farming story. www.farmsunday.org #LOFS22

On Sunday 12th June farmers across Britain will open their farm and with more people spending time in the countryside, [@OpenFarmSunday](#) is calling for more farmers to take part. Host a simple farm walk for 20 people and play your part! #LOFS22 www.farmsunday.org

On Sunday 12th June host a socially distanced farm walk for 20 people & take part in [@OpenFarmSunday](#) Together let's showcase British Farming #LOFS22 www.farmsunday.org

[@OpenFarmSunday](#) is great PR for British Farming: are you hosting a farm walk on Sunday 12th June? Together let's showcase British Farming #LOFS22 www.farmsunday.org



We love  [@OpenFarmSunday](#) – time to shout about what our wonderful industry delivers #LOFS22 #publicgoods

Share your farming story 12th June #farmwalk

<https://farmsunday.org/open-my-farm>



Shout out to everyone who's signed up for this year's [@OpenFarmSunday](#) – it's an industry partnership. Together we're telling the #GreatBritish farming story. #LOFS22

<https://farmsunday.org/open-my-farm>



We can't wait for this year's [@OpenFarmSunday](#) on 12th June   – a day for the whole farming industry to be #proud of. Signed up yet? #LOFS22

<https://farmsunday.org/open-my-farm>

BIG NEWS today we're pledging our support for this year's [@OpenFarmSunday](#) and calling on farmers to open up for the farming industry's national open day on 12th June 2022. Get involved at <https://farmsunday.org/open-my-farm> #LOFS22



[@OpenFarmSunday](#) - Building stronger connections between farmers and the public involves the whole #AgIndustry. #LOFS22#Partnerships  

<https://farmsunday.org/open-my-farm>

Still pondering about whether to do [@OpenFarmSunday](#) this year? Take a look here <https://farmsunday.org/open-my-farm/1st-time-host-farmer> SO much support for #FirstTime host farmers #LOFS22  

Chewing over opening up this year for [@OpenFarmSunday](#)? You don't need to – loads of amazing support from [@OpenFarmSunday](#) for #FirstTime host farmers #GoForIt #LOFS22

<https://farmsunday.org/open-my-farm/1st-time-host-farmer>

We love to hear stories from farmers who open up for [@OpenFarmSunday](#) #LOFS22 #Trailblazers #GameChangers  


<https://farmsunday.org/open-my-farm/case-studies>


LOOK  here's what farmers say about [@OpenFarmSunday](#) and why they love it #BritishFarming #BusinessBenefits #Communities #PublicGood #LOFS22

<https://farmsunday.org/open-my-farm/case-studies>

We just popped over to the [@OpenFarmSunday](#) page and were blown away by all the stories from farmers who are standing up for #BritishFarming by opening their farms #LOFS22

<https://farmsunday.org/open-my-farm/case-studies>

 Strengthening community relations

 Boosting sales

 Promoting #British Farming

 Building better consumer engagement

Just some of the reasons why we're supporting this year's [@OpenFarmSunday](#) #LOFS22

<https://farmsunday.org/open-my-farm>

Facebook / Linked In / Instagram

GENERAL POST

The countdown is on – just **(enter time)** to go until LEAF Open Farm Sunday on 12th June. Will you be taking part? Run your own event, host a farm walk, collaborate with a local farmer or offer to help someone local.

With staycations and trips to the countryside increasing, LEAF anticipate more people than ever will want to visit a farm this summer. Whether you host an event for 20 people or 200, the day is really rewarding, a great way to involve your local community and hugely positive PR for British Farming.

With lots of free resources and top tips including how to manage your visitor numbers using the LOFS ticketing system, how to create a hand-washing station, through to communications support and creative activity ideas, LEAF are on-hand to support you as you plan your event.

How many people have passed your farm and wondered what happens behind the farm gate? Take part on 12th June and share your farming story. www.farmsunday.org #LOFS22