



**8th June
2025.**



**Help the public to understand,
appreciate & value British farming.**

Open Farm Sunday connects farmers with consumers, showcasing sustainable farming practices and the vital work farmers do. It's a chance to dispel myths, promote British farming, and inspire the next generation. Welcome visitors to your farm and help them gain a deeper appreciation for food production and nature.



7 GREAT reasons to take part:

1.

**Build stronger
community connections.**

Open Farm Sunday puts farming in the heart of communities, bringing together farmers and the public, fostering a sense of community.

2.

**Boost business
success.**

Increase awareness of your farm and any diversifications - it's a great way to increase foot fall and drive sales.

3.

Showcase sustainable farming practices.

Demonstrate your commitment to farming with nature, soil health, wildlife conservation, and how you are addressing climate change - visitors are eager to know more.



4.

Foster a better understanding of food production & sustainability.

Help people understand the challenges and rewards of farming, as well as the importance of sustainable food systems.



5.

Positive PR for British food & farming.

With hundreds of farmers across Britain hosting events, Open Farm Sunday gets farming in the national news in a positive way, generates conversations about our industry and drives demand for British food.

6.

Inspire future generations.

Ignite people's interest in the farming industry and the huge range of rewarding and high-tech career opportunities in the agri-food sector.

7. It's fun!

Enjoy the opportunity to share your passion. It's a great wellbeing boost receiving positive feedback from visitors.



Find out more & register your event for free: www.farmsunday.org

Any questions? Get in touch with the OFS team:

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