



### **LEAF Open Farm Sunday, 20<sup>th</sup> September 2020**

Have you thought about opening your farm for LEAF Open Farm Sunday? Hosting a simple farm walk, a tour of the farm or a full open afternoon, for 40 or 400 visitors can have a lasting positive impact.

2019 visitor research found:

- 97% of visitors said that it made them appreciate more the work that farmers do.
- 85% reported that the visit had changed the way they think about farming.
- 93% said they feel more connected with the farmers who produce our food.

With public debate around food production standards in the news, it is so important that people can see for themselves the high standards British farmers work to. For most people visiting a farm is a new experience, so stories about your everyday farming practices are fascinating to them. If you wish to limit the number of visitors, you can make your event by invitation only or use our FREE online ticketing service.

For more information and to register your event visit [www.farmsunday.org](http://www.farmsunday.org). If you have any questions contact the Open Farm Sunday Team at LEAF (Linking Environment And Farming): 024 7641 3911 or email [openfarmsunday@leafuk.org](mailto:openfarmsunday@leafuk.org)

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